

NEW YORK

New York Magazine

News & Features

http://nymag.com/daily/intel/party_lines

6/27/07

Party Lines

In Which a Party Reporter Is Embarrassed By Her Footwear



A pair of Iris's shoes.

Photo: Patrick McMullan

We really ought to read press releases more carefully. Last night was the grand opening of Iris, a new store in the meatpacking district, and the release announced a "FALL 2008 PREVIEW OF: CHLOÉ, MARC JACOBS, JOHN GALLIANO, PAUL SMITH, VERONIQUE BRANQUINHO, AND

VICTOR & ROLF." We expected a runway show and celebrities. Exciting! So we trekked to Washington Street and Little West 12th. We were sweaty and clad in Havaiana flip-flops and a breezy polka-dot number from Ross Dress for Less (and — we'll have you know — you wouldn't believe the compliments we get). What we hadn't read closely enough to discover is that Iris is a luxury shoe boutique. And when we arrived, well, if our feet had feelings, they would have been humiliated. The store is petite. And was packed. With intensely fashionable people. We stepped inside, did a quick lap among all those high-heeled sandals and perfectly pedicured toes, and walked right out. It was the fastest we've ever gone through a party. And then we rushed off to find friends in sneakers. Shoes in the store were cute, though. —*Jada Yuan*